



Your new business development tool

An influential, value-added service is just what your company needs to gain the advantage over your competitors. Whether you're an advertising, PR or web design agency, an ISP or a portal, we have a partner program that will give your clients the email marketing edge and increase your revenue.

Newsletter Sender Reseller - Two Editions

- 1 **Basic**
- 2 **Agency**

Join over 500 satisfied resellers!

The Basic and Agency Editions are the ideal, cost-effective solutions for small business consultants, web designers, marketing, PR and advertising agencies.

Features	Basic	Agency
Branded footers and subscription forms	✓	✓
Ability to create sub-accounts from your reseller control panel	50	200
A pool of send credits to get you started	50 000	100 000
Send credits at a discounted, wholesale price	-20%	-20%
Control over what your clients can view - select full access or reports and statistics only.	✓	✓
Leverage the Newsletter Sender API - customise and integrate it with your clients' websites.	✓	✓
Personalised branding across the application		✓
Set-up cost	£299 + VAT	£595 + VAT

Generate new business with this value-added service for your clients. The Newsletter Sender Basic & Agency Editions allow you to retain complete client control -- you determine the retail price for your customers.

RSS Newsfeed



Newsletter Archive site



SMS/Texting campaigns



Email campaigns



Get your message out!

Basic and Agency Editions pricing

Send Credits	→	GBP +vat
20 000		63.96
50 000		119.96
100 000		199.96
250 000		463.79
500 000		805.75
750 000		1035.75
1 000 000		1262.50

Private Label Enterprise Solution

This package is designed for larger advertising agencies, ISPs and organisations. We understand that servicing major clients' needs can be demanding. We also understand that your business has unique requirements. So, leverage this Newsletter Sender package to create solutions.

Features	Private Label
Customisation of the 'look and feel' and work flow	✓
Create and maintain an unlimited number of client accounts	✓
Hosted or licensed for use on your servers	✓
Additional discount on send credit pricing	✓
Includes a helpdesk and extensive client administration interface	✓
Setup cost	on application

The application can be integrated seamlessly with your existing intranet, CRM or control panel applications. Newsletter Sender Edition is a complete solution combining our easy-to-use interface with flexible configuration and client administration tools.

To find our more email help@newsletterender.co.uk